

Hart Research Associates, a progressive public opinion research firm, is looking for a Sampling and Data Associate (or Senior Sampling and Data Associate, based on experience) to join our team in Washington, DC and manage sampling needs. Hart conducts public opinion research for political clients across the United States in addition to our industry-leading work for our union, non-profit, business, and media clients. The ideal candidate will have experience working with the voter file and a solid background in research methodology. Please send a resume and cover letter to [smarkowitz@hartresearch.com](mailto:smarkowitz@hartresearch.com) with the subject in the format of "FirstName LastName – Sampling and Data Associate".

## Responsibilities

- Collaborate with analysts to develop sampling strategies, including for contacting harder-to-reach populations.
- Prepare samples for telephone and online survey research.
- Create universes for political polls that will accurately reflect target voter populations.
- Provide accurate demographic information to analysts to ensure that quotas and weights are effectively representative.
- Manage multiple fast-moving projects at once in communication with multiple colleagues.
- Collaborate with team to develop new processes for making surveys and samples more efficient and effective.
- Design tools for internal use to provide analysts new ways of interpreting and exploring our data.

## Need-to-Haves

- Minimum two years' work experience.
- Experience programming in Python or similar language.
- Comfortable with the more advanced aspects of Excel (Lookups, Pivot Tables, nested formulas)
- Knowledge of election cycle dynamics, voter turnout demographics, and campaign modeling.
- Geographic knowledge of the United States, including familiarity with congressional districts, media markets, counties, and other political subdivisions.
- Acute attention to detail and a plan in place to check for errors.
- Proven ability to manage and prioritize multiple projects at once.
- Ability to work efficiently and problem-solve independently.
- Highly collaborative.
- Strong communication and organizational skills.
- We pride ourselves in being at the cutting edge of modeling a likely voter electorate, with an accurate and dynamic approach to capturing changes between election cycles. The candidate should have strong interest in staying up-to-date in current trends in approaches to sampling, response rates, hybrid or mixed methodological approaches, and modeling.

## Nice-to-Haves

- Experience using Catalist's Q Tool, TargetSmart's ListBuilder, the Census's DataFerrett, VAN, or other database query tools.
- Political campaign experience.
- Experience with any of: R, SPSS, Stata, SQL, Access, Tableau.
- Previous experience purchasing from and working cooperatively with outside vendors.
- Coursework or experience in statistics, research methodology, and/or computer science.

Hart Research Associates is an equal opportunity employer and does not discriminate on the basis of race, ethnicity, national origin, age, familial status, military status, religion, disability, genetic information, sex, sexual orientation, or gender identity and expression. We welcome and encourage applications from everyone.