

100% Hart: A Summary of 2020 Polling Conducted for Our Clients

To close out 2020 (thankfully), we are tweeting our research findings from 100% to 1% @HartSurveys. The full list from 100% to 1% is compiled here. This was a tough year for everyone, and pollsters are no different. For those of you who are interested, please check out [the work](#) that we are undertaking to evaluate our polling and that we look forward to sharing when it is done. That being said, we are extremely proud of the research we conducted, which helped tell the political, economic, social, and cultural stories of 2020. #100percentHart

100% of family caregivers for an aging or disabled family member are worried about their family's health due to COVID-19.

99% of voters said they'd seen, heard, or read about the spread of the coronavirus in March, when there were more than 3,000 confirmed COVID-19 cases in the United States.

98% of Biden voters do not approve of the job that Trump is doing in handling COVID-19.

97% of Democrats believe the coronavirus pandemic has demonstrated that the government needs to invest more in affordable housing over the long term, to help ensure that people are prepared when a crisis like the coronavirus hits.

96% of Americans of color believe that America should have been better prepared to handle something like COVID-19.

95% of Americans would support the COVID-19 vaccine going to healthcare workers and nursing home staff before them.

94% of voters say the mail and package services provided by the U.S. Postal Service are important to them.

93% of Americans support their state following a national four-phase plan for COVID-19 vaccine distribution.

92% of Americans believe that caregivers should receive basic support and benefits, even if it means an increase in federal funding.

91% of Biden voters in July reported that they always wore a mask outside their home (54% for Trump voters).

Hart Research Associates

90% of White Trump voters in battleground states think that the lack of law and order is the bigger problem in the country today, while 10% think police violence against Black people is.

89% of Republican voters had high confidence in Trump's dealing with the outbreak of the coronavirus in March.

88% of Hispanics say that more widespread and repeated testing is critically or very important to getting the country back to work.

87% of educators report that, each school year, at least one student needs their support due to the loss of a loved one.

86% of Americans believe a COVID-19 vaccine will be effective at curbing the spread of the virus.

85% of voters were confident that their vote in the presidential election would be counted accurately.

84% of Blacks say they are concerned that vaccine approval will be rushed for political reasons.

83% of voters of color in battleground states think that racial injustice and systemic discrimination is a big problem in the country today.

82% of Americans trust their own doctor's recommendation about the COVID-19 vaccine.

81% of Americans view COVID-19 and its widespread impacts as a major crisis facing the country.

80% of Americans think it's very or fairly important for the government to provide assistance to help people cover their housing costs during the coronavirus outbreak.

79% of voters say they always wear a mask to go shopping, to work, or be around other people outside their house.

78% of Blacks say American society is racist (51% among Whites).

77% of parents are worried that their child might get infected with the coronavirus at school.

76% of Republicans approve of mask requirements inside stores.

75% of voters were very interested in the 2020 election.

Hart Research Associates

74% of those with incomes of more than \$100K say that caregiving is both an individual and shared responsibility and the federal government should become more involved in providing support.

73% of Americans believe that volunteering will be more important than ever after the coronavirus.

72% of Gen Zers agree that social media is an important way to learn about and discuss issues that they care about.

71% of voters feel that race relations in the United States were bad in 2020.

70% of Jewish voters feel favorable toward Joe Biden.

69% of voters say that the impact of the coronavirus has changed their family's day-to-day life in a major way.

68% of voters said prior to the 2020 election that they had already voted early or planned to vote early.

67% of independents have very little or no confidence in online social networking websites such as Facebook or Twitter.

66% of Jewish voters feel favorable toward the Black Lives Matter movement.

65% of voters side with Democrats on providing funds to states and localities for first responders and essential workers as part of a coronavirus relief package.

64% of non-registered voters believe that the federal government should take the lead role in responding to COVID-19.

63% of the public say that housing affordability is a "serious problem" in the area where they live.

62% of Republicans approve of a federal mask mandate.

61% of voters believe that America's response to the coronavirus has been unsuccessful.

60% of voters say the country is headed in the wrong direction.

59% of Asian-American voters in 10 key battleground states think Trump's use of the phrase "Chinese flu" is racist.

58% of college students say that online classes are worse than in-person classes.

57% of Asian-American voters in 10 key battleground states say that healthcare was an EXTREMELY important reason in deciding their vote.

Hart Research Associates

56% of Americans deem reopening non-essential businesses as critical or very important.

55% of Americans plan to do most of their holiday shopping online, up 12 points from 2019 (43%).

54% of Jewish voters feel LESS secure under Trump's presidency compared with four years ago.

53% of voters have major concerns that Trump would divide the country, not unite it, if he were re-elected.

52% of Gen Zers select mental health as one of the top issue priorities for civic engagement.

51% of voters indicate that they were confident that the results of the presidential election would be counted accurately.

50% of voters say they preferred that the Senate wait until we knew who won the presidential elections before voting on their Supreme Court nominee.

49% of Georgia voters age 50 and older say jobs/economy are extremely important in their vote for senator in the Georgia runoff elections.

48% of voters say they prefer Democrats to be in charge of Congress.

47% of college students say their family lost a significant amount of income due to the coronavirus.

46% of voters say that Trump would hurt American's health by not going far enough to respond to COVID-19.

45% of Georgia voters say they will vote for both Democratic candidates in the runoff elections in January.

44% of Georgia voters say they will vote for both Republican candidates in the runoff elections in January.

43% of Americans no longer have the same expectations for their lives as they did before COVID-19.

42% of White voters in battleground states have favorable feelings toward the Black Lives Matter movement, and likewise, 42% have unfavorable feelings.

41% of Gen Zers have considered applying for or taking a job with a company specifically because they believe it is committed to being socially responsible.

Hart Research Associates

40% of Americans have become less confident in America's social safety net.

39% of voters are a lot more concerned about racial inequality as a result of the protests following George Floyd's death.

38% of voters say the country overall is better off than it was four years ago (58% say worse off).

37% of men who are family caregivers say their caregiving responsibilities have increased a lot (45% for women).

36% of voters say they would cancel or reschedule travel plans because of their concerns about the coronavirus pandemic.

35% of soft Democrats say the most important issue for them is bringing the country together, compared with 17% of soft Republicans who say the same.

34% of non-college men say the economy is the most important voting issue to them, their top priority.

33% of Asian-American and Pacific Islander voters in 10 key battleground states feel very comfortable voting in person in the 2020 election.

32% of men say their life has changed in a very major way due to COVID-19 (42% for women).

31% of Americans have become less confident in the healthcare system.

30% of voters in August planned to vote by mail (47% for Democrats, 14% for Republicans).

29% of voters say the presidential debates in September were extremely or quite important.

28% of Republicans say Whites are discriminated against, 26% say Blacks are discriminated against. Among all Americans, 15% say Whites are discriminated against, 59% say Blacks are discriminated against.

27% of Democratic primary voters favored Bernie Sanders for the Democratic nomination for president, the only candidate to have double-digit support in February.

26% of educators report that a member of their school community (including family members of students, teachers, or staff) has died from the coronavirus, as of October.

Hart Research Associates

25% of voters said in October that the worst of COVID-19 is behind us (55% believed the worst is yet to come).

24% of 2020 Trump voters in Georgia are very (11%) or fairly (13%) confident that the votes in January's runoff will be counted fairly and honestly.

23% of family caregivers who are working from home due to COVID-19 are fairly concerned that they will no longer be able to continue working along with their caregiving responsibilities (35% are VERY concerned).

22% of voters said in the summer that they worried about catching COVID from coworkers or customers.

21% of White Democratic Primary voters supported Joe Biden in January compared with 52% of Blacks.

20% of Republicans who identify with the Republican Party more than Trump are optimistic or hopeful about Joe Biden as president.

19% of voters said they were more likely to support Biden after the presidential debate in October (6% said they were more likely to support Trump).

18% of Black voters report that they typically have to wait in line to vote for at least 30 minutes (8% for White voters).

17% of Asian-American and Pacific Islander voters in 10 key battleground states said they would vote absentee by mail in the 2020 election.

16% of 2020 Trump voters in Georgia believe that Joe Biden got the most legal votes in their state in November's general election.

15% of Democratic voters had very little confidence in Trump's dealing with COVID-19 in March.

14% of Republican voters say the candidate's personal character and integrity is one of the most important factors in their vote for president.

13% of Democrats were comfortable sending their children to school in August (75% for Republicans).

12% of Black women say that race relations are good in the United States.

11% of teachers have purchased PPE for their students.

10% of voters had no confidence at all in the federal government to deal with the outbreak of the coronavirus.

Hart Research Associates

9% of Americans who wear a mask say they have worn a bandana or a scarf due to the coronavirus.

8% of voters opposed Congress appropriating funds for the U.S. Postal Service to maintain operations through the COVID-19 crisis.

7% of Black voters approve of the job that Donald Trump is doing on race relations.

6% of voters say they were more likely to back Trump after the presidential debate in October.

5% of soft Democrats believe that the country is better off now than it was four years ago (93% say worse off).

4% of teachers say remote learning has worked just as well as traditional in-person teaching (79% say less well).

3% of voters say that Bob Woodward's book gave them a more favorable impression of Donald Trump (18% less favorable).

2% of core Democrats believe that Trump handled COVID-19 well from the beginning and continues to handle it well.

1% of liberals have negative feelings toward Dr. Anthony Fauci, 75% view him positively.